Hygiene Tips from Elena Volnova, Dog Fashion Spa

We see so much abuse when dog parents don't clean their dogs, which is pure neglect. It's very sad. I always say "There are dog owners and there are dog parents."

We believe in Quality Life for Dogs (our company slogan) when it comes to everything: nutrition, training, hygiene, daily care...

Over 60% of dog owners allow dogs in their beds. Right or wrong, it's happening. Unfortunately, few of them clean their dogs on a regular basis to keep them smell-free and reduce the amount of bacteria and yeast brought by dogs.

Dog hygiene regime needs to include daily brushing, giving your dog a bath as often as needed (for some breeds it's weekly), cleaning yeast coming out of your dog's eyes with eye pads, brushing their teeth, trimming nails, you get the idea...

When dog owners tell me "My dog does not need a bath or any of that stuff" I ask them not to take a shower, brush their hair and clean their teeth for months and let me know how it feels.

The high quality of today's grooming products allows dog parents bring dog hygiene to the next level and ensure a clean dog and a smell-free house.

Tips for giving your dog a bath:

- start daily cleaning routine early to get your dog used to grooming from an early age

- have dog treats ready, train your dog to look forward to the bath time!

-  brush the coat before the bath and protect dog's ears from water with cotton balls

- always use a coat conditioner to nourish it with nutrients and make the coat silky soft and shiny

- give your dog a massage during the bath to relax and show affection and love

- rub essential calming oils onto dog's ears to help anxious dog relax during bath time

- have lots of towels ready!